

GREAT MERCHANDISING #2

VERTICAL MERCHANDISING

Groups packs for maximum visual impact from a single spot.



Vertical merchandising increases the likelihood of all shelves being shopped.

Places product closer to the customers' direct line of sight.

Each display is a series of vertical display modules, of varying widths.

HEIGHT AND COLOUR

Product fills the available space on all levels.



Selling space is merchandised up to a height that customers can reach.

Colour blocks create a strong statement.

Colour is evenly dispersed to create balance.



If you would like to see more display images, please visit www.instagram.com/bon.bons.sweets



GOURMET LOLLIPOPS

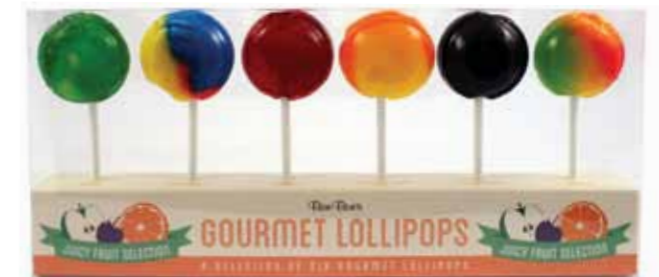
Our brand new range of gourmet lollies, bring a dash of colour and a point of difference to your confectionery displays. Each themed pack contains 6 lollies and contains an eclectic mix of yummy flavours. They are an ideal purchase for lolly lovers everywhere!



GL001
Barcode: 5060352655223 12 x 120g

ICE CREAM SELECTION

- Strawberry Split
- Neapolitan
- Bubblegum
- Tutti Frutti
- Orange & Pineapple
- Raspberry Ripple



GL002
Barcode: 5060352655230 12 x 120g

JUICY FRUIT SELECTION

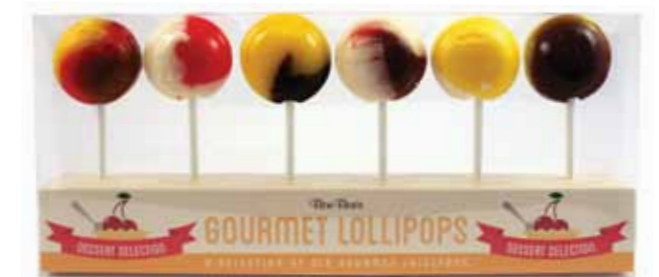
- Apple
- Tutti Frutti
- Orange & Lemon
- Blackcurrant
- Cherry
- Tropical



GL003
Barcode: 5060352655247 12 x 120g

FAIRGROUND SELECTION

- Cola
- Marshmallow
- Candy Floss
- Peanut Butter
- Buttered Popcorn
- Bubblegum



GL004
Barcode: 5060352655254 12 x 120g

DESSERT SELECTION

- Bakewell Tart
- Neapolitan Ice Cream
- Strawberries & Cream
- Lemon Meringue
- Banana Split
- Caramel & Custard